

# HPRC Attribution Guidelines

## Dear Partner,

We're pleased that you want to share our information with your audience. By sharing our resources, you're helping us spread the word about HPRC's holistic approach to military fitness and wellness through CHAMP's Total Force Fitness framework.

To help us substantiate our programming and continue to deliver these evidence-based resources, we ask that when you share our content, you use one or more of the attribution methods below.

## Options for Attribution

**Human Performance Resources by CHAMP (HPRC) is the human performance optimization (HPO) educational arm of the Consortium for Health and Military Performance (CHAMP), a DoD Center of Excellence located at the Uniformed Services University. HPRC provides holistic, performance optimization resources that help members of the military community stay physically and mentally fit, fuel and hydrate properly, maintain social ties, and stay resilient—all pieces of the puzzle that make up Total Force Fitness.**




**Human Performance Resources by CHAMP (HPRC) brings you research-based facts on Total Force Fitness to optimize military performance.**

**Human Performance Resources by CHAMP (HPRC) at the Uniformed Services University**

## Best practices

- Use a preferred byline (above) to attribute to HPRC any time you repurpose our content on your website, in your newsletter, etc.
- When reposting HPRC articles or graphics, keep all hyperlinks that link to other HPRC content.
- Give a shout-out to [HPRC-online.org](https://www.hprc-online.org) somewhere within your publication or on your website.
- Tag us [@HPRCOnline](https://twitter.com/HPRCOnline) and include [#TotalForceFitness](https://twitter.com/TotalForceFitness) when you post HPRC content on social media.
- Let us know you're using our content! Tell us at [HPRCnews@usuhs.edu](mailto:HPRCnews@usuhs.edu) or [HPRC-online.org/ask-the-expert](https://www.hprc-online.org/ask-the-expert). We'd love to know:
  - » Your audience size
  - » Any feedback you receive about our content
  - » Suggestions or ideas for new content to better meet the needs of your audience

## Buttons

 A blue rectangular button with white text. At the top, it says "CHAMP" in a large font, with "Uniformed Services University" in smaller text below it. In the center, there is a large, stylized "HPRC" logo in yellow. At the bottom, it says "HPRC-ONLINE.ORG" in white.	<pre>&lt;a href="https://www.hprc-online.org" target="_blank"&gt;&lt;img alt="HPRC-ONLINE.ORG button" src="https://www.hprc-online.org/sites/default/files/2021-06/HPRC_Buttons_061621_200x200.jpg" title="HPRC: Human Performance Resources by CHAMP" /&gt;&lt;/a&gt;</pre>
 A blue rectangular button with white text. At the top, it says "HUMAN PERFORMANCE RESOURCES by CHAMP" in small text, followed by "HPRC-ONLINE.ORG" in a larger font. In the center, there is a large, stylized "HPRC" logo in yellow, flanked by four circular icons: a brain, a person, an apple, and a globe. At the bottom right, there is the CHAMP logo and "Uniformed Services University".	<pre>&lt;a href="https://www.hprc-online.org" target="_blank"&gt;&lt;img alt="HPRC-ONLINE.ORG button" src="https://www.hprc-online.org/sites/default/files/2021-06/HPRC_Buttons_061621_3x3.jpeg" title="HPRC: Human Performance Resources by CHAMP" /&gt;&lt;/a&gt;</pre>
 A blue rectangular button with white text. At the top, it says "HUMAN PERFORMANCE RESOURCES by CHAMP" in small text, followed by "TOTAL FORCE FITNESS" in a large font, and "OPTIMIZE YOUR PERFORMANCE" in a smaller font below it. In the center, there is a large, stylized "HPRC" logo in yellow, flanked by four circular icons: a person, an apple, a brain, and a globe. At the bottom left, it says "HPRC-ONLINE.ORG" and at the bottom right, there is the CHAMP logo and "Uniformed Services University".	<pre>&lt;a href="https://www.hprc-online.org" target="_blank"&gt;&lt;img alt="HPRC-ONLINE.ORG button" src="https://www.hprc-online.org/sites/default/files/2021-06/HPRC_Buttons_061621_4x3.jpeg" title="HPRC: Human Performance Resources by CHAMP" /&gt;&lt;/a&gt;</pre>

If these icons don't fit into your template, contact us at [HPRCnews@usuhs.edu](mailto:HPRCnews@usuhs.edu), and we can resize the buttons or make other adjustments. Let us know if you have any questions or other suggestions on how to best attribute HPRC and repurpose our content as well. We look forward to continuing to partner with you!

**Thanks for supporting Human Performance Resources by CHAMP (HPRC).**

Human Performance Resources by CHAMP Team

[HPRC-online.org](https://www.hprc-online.org)