# Go for Green® 101



# **EAT OFTEN**

#### THIS IS A HIGH-PERFORMANCE FOOD

High in fiber

High in nutrients

Whole foods

No added sugar/artificial sweeteners

Includes healthy fats

## **EAT OCCASIONALLY**

### THIS IS A MODERATE-PERFORMANCE FOOD

Moderate in fiber

Some healthy nutrients

Foods with some processing

Added sugar/artificial sweeteners

Poor-quality fats

## EAT RARELY

#### THIS IS A LOW-PERFORMANCE FOOD

Lowest in fiber

Lowest in nutrients

Most-processed foods

Added sugar/artificial sweeteners

Excess fat, trans fat, or fried foods

Go for Green® makes it easy for you to identify and choose foods that enhance your performance.

**Green** 

High-performance fuel

Yellow

Red

Moderate-performance fuel

Low-performance fuel







