

HPRC Attribution Guidelines

Dear Partner,

We're pleased that you want to share Human Performance Resources by CHAMP (HPRC) information with your audience. By sharing our resources, you're helping us spread the word about HPRC's holistic approach to military fitness and wellness through the Consortium for Health and Military Performance's (CHAMP) Total Force Fitness framework.

HPRC online content is ready to be:

- Linked to on social media
- Used in newsletters with attribution
- Hyperlinked to on other websites

Limitations of repurposing HPRC content

Whereas CHAMP and HPRC content is freely publicly available on HPRC-online.org, it is proprietary content developed and owned by The Henry M. Jackson Foundation for the Advancement of Military Medicine, Inc. (HJF) under a federal award from the Uniformed Services University (USU) to HJF. Therefore, no copyright rights are expressly granted to others to use CHAMP or HPRC content for any commercial or for-profit purposes. Inclusion of CHAMP or HPRC content in apps, private publications, etc. where an external organization stands to benefit (monetarily or in reputation) from the material, requires written permission and an agreement with HJF to establish such use. Exception is made for fair use.

Options for Attribution

To help us substantiate our programming and continue to deliver these evidence-based resources, we ask that when you share our content you use one or more of the attribution methods below.

Human Performance Resources by CHAMP (HPRC) is the Human Performance Optimization (HPO) educational arm of the Consortium for Health and Military Performance (CHAMP), a DoD Center of Excellence located at the Uniformed Services University. HPRC provides holistic, performance optimization resources that help members of the military community stay physically and mentally fit, fuel and hydrate properly, maintain social ties, and stay resilient—all pieces of the puzzle that make up Total Force Fitness.




Human Performance Resources by CHAMP (HPRC) brings you research-based facts on Total Force Fitness to optimize military performance.

Human Performance Resources by CHAMP (HPRC) at the Uniformed Services University

Best practices

- Use a preferred byline (above) to attribute to HPRC any time you repurpose our content on your website, in your newsletter, etc.
- When reposting HPRC articles or graphics, keep all hyperlinks that link to other HPRC content.
- Give a shout-out to [HPRC-online.org](https://www.hprc-online.org) somewhere within your publication or on your website.
- Tag us @HPRCOnline and include #TotalForceFitness when you post HPRC content on social media.
- Let us know you're using our content! Tell us at HPRCnews@usuhs.edu or [HPRC-online.org/ask-the-expert](https://www.hprc-online.org/ask-the-expert). We'd love to know:
 - » Your audience size
 - » Any feedback you receive about our content
 - » Suggestions or ideas for new content to better meet the needs of your audience

Buttons

 A blue rectangular button with white text. At the top, it says 'CHAMP' in a large font, with 'Uniformed Services University' in smaller text below it. In the center, there is a large yellow 'HPRC' logo. At the bottom, it says 'HPRC-ONLINE.ORG' in white.	<pre></pre>
 A blue rectangular button with white text. At the top, it says 'HUMAN PERFORMANCE RESOURCES by CHAMP' in small text, followed by 'HPRC-ONLINE.ORG' in a larger font. Below the text are four yellow circular icons: a brain, a person running, an apple, and a gear. At the bottom right is the CHAMP logo.	<pre></pre>
 A blue rectangular button with white text. At the top, it says 'HUMAN PERFORMANCE RESOURCES by CHAMP' in small text, followed by 'TOTAL FORCE FITNESS' in a large font, and 'OPTIMIZE YOUR PERFORMANCE' in a smaller font below it. Below the text are five yellow circular icons: a person running, an apple, the HPRC logo, a brain, and a gear. At the bottom right is the CHAMP logo and 'HPRC-ONLINE.ORG' at the bottom left.	<pre></pre>

If these icons don't fit into your template, contact us at HPRCnews@usuhs.edu, and we can resize the buttons or make other adjustments. Let us know if you have any questions or other suggestions on how to best attribute HPRC and repurpose our content as well. We look forward to continuing to partner with you!

Thanks for supporting Human Performance Resources by CHAMP (HPRC).

Human Performance Resources by CHAMP Team
[HPRC-online.org](https://www.hprc-online.org)